



National Implementing Food Traceability Program

Supporting industry to achieve supply chain level traceability!

Season's Greetings! Following our briefing sessions in 2020 regarding the Implementing Food Traceability Program, the Centre for Supply Chain and Logistics Food Traceability Laboratory at Deakin University would like to provide you with an end of year update for some of the program's activities.

AGIFT – a gift to industry



Our first task has been to develop the Australian Guide to Implementing Food Traceability (AGIFT), a generic guide for businesses along food supply chains and their solution providers to identify tracking events and key data elements and safely share with other businesses. The Guide is with the publisher and we anticipate release early in 2021.

Industry reviewers have been critical to the development of the Guide and our team would like to thank them for taking the time to provide this input. Many thanks to Ian Jenson, Food Safety, Research Development and Innovation from Meat and Livestock Australia for providing this great acronym!

More about the release date for AGIFT in the New Year.

First product-specific Guide on the way

Beef and meat are Australia's highest yielding food exports, so it is not surprising we are world leaders in red meat traceability.

Always looking to enhance this reputation, Integrity Systems Company is sponsoring this Guide for the sector.

Sponsorship and Program membership

We have developed a Sponsorship and Program Membership opportunity summary, which outlines how you can be involved in the ongoing Implementing Food Traceability Program. It outlines categories of engagement and the value proposition for sponsorship and membership.

To request a copy of the sponsorship and membership opportunity please email:

rose.elphickdarling@deakin.edu.au



Solution providers step up

The Program has contracted GS1 Australia to form a Solution Provider Reference Group to support provision of software and technology to businesses. These companies are pivotal in working to standardise data so that it is interoperable between business systems. Over 60 solution providers using a range of technologies, some specialising in aspects of traceability, have registered interest and capability via GS1. 22 companies were invited to join the Reference Group and have provided valuable input. We expect their engagement in the Program to continue in the industry demonstrations and rollout within the Agrifood industry. Software and technology companies can register their traceability solutions through the GS1 Alliance Partner link here [Solution Provider Directory](#), with a new dedicated traceability registry to be available later this month.

Industry demonstrations of implementing food traceability

Industry demonstrations of using the Guides to implement food traceability with a range of technologies and systems, will commence in March 2021. If your company has or would like to test drive the tracking events and data elements using your existing systems or an emerging technology, let us know. Information about the industry demonstrations will be released in January 2021.



For more information about the program, visit the website foodtraceability.deakin.edu.au/



Wishing you all a peaceful end to 2020 and a prosperous 2021.

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